

FOCUS

Chemainus Family Eyecare



South Cowichan Eyecare

Dr. Trevor Miranda

Dr. Anita Voisin

Dr. Carla Clarke

Optometrists

Fall 2009

October is Eye Health Month

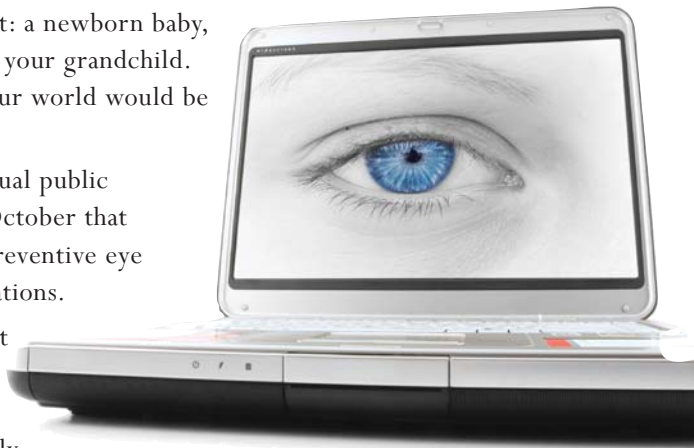
Imagine any awe-inspiring sight: a newborn baby, a radiant sunset, or the face of your grandchild. Now imagine how different your world would be without good vision.

Eye Health Month is an annual public awareness campaign through October that highlights the importance of preventive eye health and regular eye examinations.

Vision and eye conditions don't always have symptoms, and the risk to your sight can increase if you don't seek timely treatment. The Canadian Association of Optometrists recommends regular eye exams for:

- Infants and toddlers – by age 6 months
- Preschool children – at age 3, and prior to entering elementary school
- School age (6 to 19 years) – annually
- Adults (20 to 64 years) – every one to two years
- Older adults (65 years and older) – annually

If you experience any eye discomfort or injury, see your Optometrist immediately. Let us help protect your vision for a lifetime of awe-inspiring sights. ▢



Your Doctor Recommends™

Dr. Trevor Miranda



Q. I wear glasses with bi-focal lenses.

Can I wear contact lenses?

A. New advances in contact lens technology have brought us multi-focal contact lenses which allow for clear vision in the distance and for reading. For certain prescriptions, monovision is required whereby one eye sees in the distance and the other eye sees up close. Most people enjoy this option after a brief adaption period. The requirements as to what contact lenses will work best for you depend on your prescription, tear film and visual requirements. Come in and ask us for a trial fit.

1 Day Only

Saturday, Sept. 12 **Transitions**
Upgrade to Transition lenses at no extra charge when you purchase a complete frame and lens package.

A one-of-a-kind professional eye care experience to enhance your visual life and great looks.

DOCTORS

EYECARE
NETWORK

Score big on safety!

You do your best to protect your kids. They eat their veggies, get plenty of rest and wear a helmet when they ride their bicycle. But what about protecting their eyes?

Back in school, your children will take part in a wide range of sports. Eye injuries can be devastating. Basketball, for instance, is one of the leading causes of injuries because of blows from fingers and elbows.

As well as abrasions of the cornea, sports injuries can include internal bleeding and retinal detachments. The most serious risks involve permanent vision loss along with infection. Patients who have sustained eye injuries are at greater risk for developing glaucoma.

Student athletes of all ages need to wear sport-specific protective eyewear that's been properly fitted by an eye care professional. Lenses made from polycarbonate materials provide the greatest level of impact protection and can withstand a ball or other projectile travelling at high speeds.

Properly fitted protective eyewear won't hurt performance and may save your child's sight. Even if the school or sports league doesn't require protection, parents need to ensure their children wear eye protection.

Parents – don't slow them down. Instead, help them understand the importance of eye safety while they dribble, pitch, swing, kick or spike. They can have fun and stay safe! ▢



School time, any time

Back to school time is the perfect time to bring in your children for a thorough eye examination. That's where we come in – Optometrists are fully qualified to conduct a complete eye exam.

It's never too early. Even if your child doesn't display any signs of vision trouble, the Canadian Association of Optometrists recommends infants have their first eye exam by the end of their first year, and toddlers by age three. Early diagnosis of a vision development disorder will allow for early intervention.



WHEN YOUR
NEAR VISION
CHANGES, CHANGE
YOUR CONTACTS,
NOT YOUR LIFESTYLE.



INTRODUCING **NEW**
AIR OPTIX® AQUA MULTIFOCAL CONTACT LENSES

* In emerging presbyopes. AIR OPTIX® AQUA MULTIFOCAL® (Iofalcon B) Dk/t = 138 @ -3.00D. Other factors may impact eye health. Ask your eye care practitioner for complete wear, care and safety information. 

CIBAVISION
Shared Passion for Healthy Vision and Better Life

Chemainus Family Eyecare



South Cowichan Eyecare

Dr. Trevor Miranda*
Dr. Anita Voisin* Dr. Carla Clarke

- Optometrists -

* Denotes optometric corporation

Chemainus Family Eyecare

Box 197, 105-9844 Croft Street
Chemainus, BC V0R 1K0

Ph. (250) 246-3405

Monday - 9:30 am to 3 pm / Tuesday to Friday - 9:30 am to 5:30 pm
Closed on Wednesdays from 12 - 1 pm for our staff meeting.
Saturday & evening appointments available by request.

South Cowichan Eyecare

Valleyview Centre 56 - 1400 Cowichan Bay Road
Cobble Hill, BC V0R 1L3

Ph. (250) 743-8899

Monday, Tuesday & Friday - 8:30 am to 5 pm
Wednesday & Thursday - 8:30 am to 8 pm / Saturday - 8:30 am to 2 pm
Closed on Thursdays from 12 - 1 pm for our staff meeting.

www.myeyecare.ca

Top 10 reasons to purchase your glasses from us

1. Exceptional service - complimentary adjustments, nose pad replacement and cleanings
2. We will ensure your satisfaction with no further costs.
3. Our doctors will recommend the best lens for you.
4. Large selection of fashion frames and sunglasses
5. Lens options to fit any budget
6. Newest technology
7. Knowledgeable, friendly staff
8. Quality products - we offer a two-year warranty on our frames and lenses
9. Discount pricing on multiple pairs
10. You're supporting local businesses - we value your business



Resonance Hearing Clinic

Grand Opening Celebration!

We invite you to join us for our Open House

Saturday, September 12

10 am - 2 pm

- Refreshments
- Prizes
- Product Demonstrations
- Experts on hand to answer all your hearing questions

Come and meet the Cowichan Valley's only Doctor of Audiology...

Dr. Terence Miranda, AuD, Aud (C)

Call 250.743.3337 for more info.

Battery Special

Buy 1 pack of batteries, get 1 FREE!

1 Day Only -
Sept. 12, 2009

Find out about how to improve your hearing.

Enter to Win a Set of Custom Molded Earplugs